



May 27, 2022

Friends of OKTOBERFEST,

De Kalb, Texas, will be hosting OKTOBERFEST on October 1, 2022. OKTOBERFEST is excited to host the traditions of a parade, vendors, and offer a family experience, along with some new ideas. We encourage you to check out our Facebook Page De Kalb Oktoberfest and our new website at DeKalbTexasOktoberfest.org which will be up and going by July 1<sup>st</sup>. We are reaching out to past supporters to give you the opportunity to sponsor OKTOBERFEST 2022 allowing us to rejuvenate and maintain our decades old tradition of celebrating our community. So, if you want to give and support OKTOBERFEST, we will accept donations and promote you as a sponsor. We will also be accepting prize donations from businesses or your gift of time by volunteering. We want the great traditions to continue, and we welcome your support in any way that you can help.

If you are interested in donating to, volunteering, or sponsoring OKTOBERFEST, please contact Jason McDaniel at (903) 278-3091 or Donna McDaniel at (903) 701-0312 or Kim Kinney at (903) 277 3519 or send your donation to Oktoberfest at P.O. Box 112, DeKalb, Texas 75559. You can also email us at: [Info@DeKalbTexasOktoberfest.org](mailto:Info@DeKalbTexasOktoberfest.org)

We do also accept PayPal. Just go to our website Sponsorship Page:

<https://www.DeKalbTexasOktoberfest.org/Sponsorship.html>

Sincerely,

OKTOBERFEST 2022 COMMITTEE

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Donation Amount:

(Note: sponsorship levels on next page)

Name of Business:

Mailing Address:

Email Address:



Phone Number:

Contact Person:

## **PLATINUM SPONSOR (\$1500 and more)**

\$1500 and more gives you a PLATINUM level sponsorship with Headline Name Sponsorship Recognition, Name listed as a sponsor in **all** OKTOBERFEST advertising. Full page ad in Virtual Tabloid, Largest Name on T-Shirts, multiple Monthly Facebook Advertisement from July 1, 2022- June 1, 2023, with weekly postings from August – October 2022.

## **GOLD SPONSOR (\$1000)**

\$1000 gives you a GOLD level sponsorship with Headline Name Sponsorship Recognition, Name listed as a sponsor in most OKTOBERFEST advertising. Full page ad in Virtual Tabloid, Larger Name on T-Shirts, Monthly Facebook Advertisement from July 1, 2022- June 1, 2023, with weekly postings from August – October 2022.

## **SILVER SPONSOR (\$500)**

\$500 gives you a SILVER level sponsorship with Name Sponsorship Recognition, Name listed as a sponsor in some OKTOBERFEST advertising. Half page ad in Virtual Tabloid, Name on T-Shirts, Monthly Facebook Advertisement from July 1, 2022- June 1, 2023, with bi-monthly postings from August – October 2022.

## **BRONZE SPONSOR (\$300)**

\$300 gives you a BRONZE level sponsorship with Name Sponsorship Recognition, Name listed as a sponsor in some OKTOBERFEST advertising. One-Fourth page ad in Virtual Tabloid, Name on T-Shirts, Monthly Facebook Advertisement from July 1, 2022- June 1, 2023, with monthly postings from August – October 2022.

## **FRIENDS OF OKTOBERFEST (\$200)**

\$200 gives you a FRIENDS OF OKTOBERFEST level sponsorship with Name Sponsorship Recognition, Name listed as a sponsor in Virtual Tabloid OKTOBERFEST advertising. One-Eighth page ad in Virtual Tabloid, Monthly Facebook Advertisement from August 1, 2022- October 31, 2023.

Note: All Sponsors will be sponsoring OKTOBERFEST 2022. We will have a parade of signs throughout town with sponsorship promotion of \$300 or more, no signs of sponsors will be displayed at specific events.